

# Prifysgol Wreccsam Wrexham University

## Module specification

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Module Code	CMT610
Module Title	Client Collaboration
Level	6
Credit value	20
Faculty	FACE
HECoS Code	100443
Cost Code	GACT
Pre-requisite module	NA

## Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BA (Hons) Music and Sound Production	Core

## Breakdown of module hours

Learning and teaching hours	18 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	6 hrs
Project supervision hours	0 hrs
<b>Active learning and teaching hours total</b>	<b>24 hrs</b>
Placement hours	0 hrs
Guided independent study hours	176 hrs
<b>Module duration (Total hours)</b>	<b>200 hrs</b>

## Module aims

To develop students in controlling and delivering a live project, this is to be developed by negotiation with a client and will be an opportunity for students to explore the often freelance character of creative industries working. The content is a client-led brief from within their professional area. The constraints and expectation of a real-world project will be expected to be delivered.

The module is intended to develop the students' ability to work as part of a team, also to produce and manage a professional brief to the criteria set by an external client. This will provide the student with practical opportunities to promote their creative, technical, professional abilities, and also their entrepreneurial awareness.

### Module Learning Outcomes

At the end of this module, students will be able to:

1	Research and deliver product through interaction with current trends within the creative media industry.
2	Execute concise delivery of a media product, this to be developed and manipulated using current technology.
3	Critically analyse the emergent technologies that are current in creative media production.
4	Contrast and evaluate technological systems to deliver technical specification.

### Assessment

#### Indicative Assessment Tasks:

Assessment 1: To negotiate a client brief, this is the basis for the deliverable part of the project. It will need to detail roles for all participants, costings and risk to be evaluated.

Define SWOT for the participants and inform the client with suitable detail to meet expectation. The brief is not to exceed 1500 words.

Assessment 2: This is the physical artefact and evidence of delivering the project.

Inclusion should be all detail that is relevant to delivering the project.

Examples could include:

- Minutes of meetings.
- Contracts.
- Production or preparatory documents. Sessions.
- Rehearsals. • Meetings.
- Work logs.

The final project can be delivered in any suitable format that can be reviewed using University facilities.

The submission should include reflection and analysis of the process. Critical evaluation will be used to inform the delivery of the project.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1	Written Assignment	1500 word	40%	N/A

2	2-4	Coursework	Negotiated based on nature of project. e.g. 5 mins sound or screen media	60%	N/A
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### Derogations

None.

### Learning and Teaching Strategies

Instruction and learning are delivered through various methods, including lectures, workshops, seminars, small group tutorials, Q&A sessions and online delivery via ALF. This would include blended learning with accessible online content, prioritising flexibility and inclusivity.

Many classes are exercise-based, promoting active student engagement in their learning process. One-on-one consultations with personal tutors and the presence of regular presentations throughout the course encourages students to engage in reflective learning.

### Welsh Elements

In collaboration with the Welsh Language Team at Wrexham University, it is planned that key terms in the degree programme and certain topic areas will be available in Welsh – whether through workshop sessions, or audio and video material, with potential expansion of such capacity.

### Indicative Syllabus Outline

Developing the client brief.  
Project management systems and models.  
Working in groups- managing the group dynamic. Negotiation skills.  
Examples of technology-performance based projects.

### Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

### Essential Reads

Nulph, R.G. (2024). Mastering Media Production Planning: A Step-by-Step Guide to Successful Media Projects. Independently published.

### Other indicative reading

Graham, N. (2014) *Project Management Checklist for Dummies*. John Wiley & Sons.

Lewis, JP. (2010) Project Planning, scheduling, and Control. McGraw-Hill.\

Whatley, P. (2014) Project Planning Handbook. Matador Business.

### Administrative Information

<b>For office use only</b>	
Initial approval date	September 2021
With effect from date	September 2026
Date and details of revision	Revalidated 06/008/2025, updated template
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